

# House File 293 - Introduced

HOUSE FILE 293

BY SHIPLEY

## A BILL FOR

- 1 An Act creating a direct marketing food initiative task force
- 2 to study issues affecting the direct marketing of food
- 3 produced by farmers to consumers.
- 4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. STUDY — DIRECT MARKETING OF FOOD INITIATIVE TASK  
2 FORCE.

3 1. There is created a direct marketing food initiative task  
4 force to be comprised of all of the following:

5 a. The secretary of agriculture, representing the  
6 department of agriculture and land stewardship, who shall serve  
7 as chairperson of the task force.

8 b. The director of the economic development authority.

9 c. The director of the Iowa department of public health.

10 d. The director of the department of inspections and  
11 appeals.

12 2. The task force shall be housed in the department of  
13 agriculture and land stewardship which shall furnish the  
14 task force with all necessary supplies and administrative  
15 assistance.

16 3. The task force shall conduct a study of issues affecting  
17 the direct marketing of food produced by farmers to consumers  
18 with the objective of expanding opportunities for Iowa farmers  
19 to sell fresh wholesome food to consumers with a minimum of  
20 government involvement. The task force shall review all  
21 state statutes and administrative rules that impose burdens  
22 upon persons seeking to begin or expand such direct marketing  
23 opportunities.

24 4. The task force shall prepare a report to be submitted  
25 to the governor and general assembly not later than January  
26 4, 2021, which includes its findings and recommendations,  
27 including proposed legislation or rules that eliminate  
28 regulatory burdens but do not violate federal law or compromise  
29 food safety.

30 5. This section is repealed on June 30, 2021.

31 EXPLANATION

32 The inclusion of this explanation does not constitute agreement with  
33 the explanation's substance by the members of the general assembly.

34 This bill establishes a direct marketing food initiative  
35 task force comprised of persons representing the department

1 of agriculture and land stewardship, the economic development  
2 authority, the Iowa department of public health, and the  
3 department of inspections and appeals. The purpose of the task  
4 force is to conduct a study of issues affecting the direct  
5 marketing of food produced by farmers to consumers with the  
6 objective of expanding opportunities for private business with  
7 a minimum of government involvement. The task force must  
8 prepare a report to be submitted to the governor and general  
9 assembly not later than January 4, 2021, which includes its  
10 findings and recommendations. The task force is eliminated on  
11 June 30, 2021.